

Learning and Teaching Strategy

1.0 – November 2021

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Creation and Revision History

To be reviewed annually by Academic Director. Next review due November 2022

Version	Owner	Purpose/Change	Date
1.0	Jeremy Moyle, Academic Director	Updated from Institutional Revalidation	November 2021

1 Statement of Educational Purpose

The core aim of INTO UEA is to work collaboratively to enable all our students to achieve academic success and progress to the University of East Anglia or their chosen destination. We deliver this through inspirational, student-centred teaching and academic counselling complemented by high levels of pastoral care and safeguarding. Our international learning community encourages full student engagement with the learning process and promotes a spirit of academic enquiry, analytical reflection and wider study skills. We celebrate cultural diversity, support well-being and seek to develop in all students, levels of independence, confidence and attributes essential to their future success.

2 Vision

We will:

- Continue to build our international reputation as a leading provider of high-quality university preparation education with a focus on academic excellence and strong student progression.
- Be a centre of excellence in the effective use of digital learning technology and development of digital literacy for our students both within and beyond the Centre.
- Provide diverse opportunities for all our students to develop their language skills, study skills and qualities of critical enquiry and independent learning within a friendly, supportive and intellectually stimulating learning environment.
- Expand our portfolio of activities in order to prepare INTO UEA students for the transition to UEA and other HEIs and for employability opportunities in a rapidly changing global environment.
- Work in collaborative partnership with our students to listen closely to their needs and feedback and encourage their participation in continually enhancing the quality of our learning and teaching provision.

3 Strategic Aims

- To continually evaluate and improve on a high-quality learning and teaching experience underpinned by strong staff-student relationships and effective and regular informative and summative assessment.
- To develop a programme portfolio that complements and enhances UEA's strengths and areas of growth across a range of academic disciplines.
- To build on UEA's reputation in learning and teaching in order to increase the attractiveness of INTO UEA as a place to study for a diverse international student community.
- To expand our national and international partnerships in order to remain a leader in the provision of university preparation education that engages with external agencies, such as business, industry and the professions.
- To enrich the learning environment in order that all students, whatever their background or prior experience, have the help and support they need to succeed in their studies.
- To promote an ethos that expects and encourages the enhancement of teaching and learning with a focus on the desired capabilities of our students and staff.
- To support, recognise and reward excellence in learning and teaching in ways that advance our reputation.

4 Strategic Objectives

In fulfilling these aims, the following strategic objectives relate to our key areas of activity.

4.1 Curriculum Profile

- We will develop a strategic approach to programme and module development that enhances INTO UEA's distinctive profile and anticipates change to international student demand.
- Continue regular evaluation and development of A level, Academic English, Foundation, International Year One and Graduate Diploma provision in line with the changing educational landscape and our competitors' offers.
- Diversify our portfolio of pathway programmes at Foundation, International Year One and Graduate Diploma level whilst streamlining our offering of modules.
- Broaden the number of progression options into UEA and the number of courses that accept students from INTO UEA.
- Work with the University to ensure that the learning objectives of our programmes meet the needs of progression routes and are continually reviewed.

4.2 Student Learning Opportunities.

- We will expand and diversify opportunities for students to enrich their learning on campus and remotely
- Deliver a stimulating and varied learning experience through a variety of approaches and media which fosters student engagement, enjoyment, achievement and progression success.
- Enhance the engagement of external professional organisations and businesses with our curriculum through community engagement, work experience placements, ICF to support our student's employability.
- Continue to build on the inherent international dimension in the curriculum and student experience.

4.3 Student Learning Resources and Support

- We will review investment in learning and teaching in order that all students benefit from access to excellent resources and support
- Offer support and extension opportunities for students through tailored classes and 'Help Desks'.
- Provide high quality feedback on student work which enhances the learning process.
- Encourage student 'buddying' schemes.
- Review Resource Centre and IT resources, expand delivery of online learning, and make good use of campus-wide flexible learning spaces.

4.4 Learning and Teaching Enhancements

- We will develop and implement an institutional strategy for systematically enhancing the quality of our provision.
- Support the professional needs of all our staff involved in learning and teaching, professional services and academic support through access to continual professional development.
- Continue to support learning and teaching projects and research that are supportive of the teaching of international student and that also have the potential to enhance our national and international reputation.
- Collaboratively engage with UEA learning and teaching initiatives.

- Continually improve the quality of teaching through a systematic programme of annual observation that focuses on a non-judgmental approach to professional development linked to performance coaching.
- Critically appraise and constantly review quality management processes and procedures to ensure they are fit for purpose.

4.5 Staff Development and Support

- We will strengthen and refine our academic practice approach to learning and teaching.
- Encourage scholarly and innovative approaches to teaching, learning and assessment making full use of learning technologies and blended learning where appropriate.
- Ensure that teaching and learning responsibilities in academic programmes are regularly reviewed and given appropriate recognition and support.
- Challenge and support where the learning experience does not meet our high standards.
- Support a rigorously managed and flexible approach to staffing in teaching and learning that, where appropriate, draws on both internal and external professional expertise.